

## Embassy of India

Dakar

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Indian Council of Cultural Relations (ICCR), Ministry of External Affairs, Government of India is inviting applications from restaurants serving Indian cuisine for the 'Annapurna Certificate'. The Annapurna Certificate Scheme has been instituted with the twin objectives of providing easy access and dependable services to everyone in search of authentic Indian cuisine abroad and recognizing restaurants abroad who have made an outstanding contribution to the promotion of Indian cuisine. The 'Annapurna Certificate' is to be awarded every year.

Guidelines for the participation in this scheme are provided in Annexure - I. The application form is in Annexure - II.

All eligible restaurants based in Senegal, Gambia, Guinea-Bissau and Cabo Verde may send their duly-filled applications along with supporting documents for "Annapurna Certificate - 2022" to mail Id:

[pol.dakar@mea.gov.in](mailto:pol.dakar@mea.gov.in) with copy to [cons.dakar@mea.gov.in](mailto:cons.dakar@mea.gov.in) latest by 15th August, 2022.

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भारतीय  
सांस्कृतिक  
सम्बन्ध  
परिषद्

INDIAN  
COUNCIL FOR  
CULTURAL  
RELATIONS

**Rajeev Kumar**  
**Deputy Director General (DDG) &**  
**Chief Technology and Information Officer (CTIO)**

F. No. DDG, ICCR/ 136 /2022

23 June 2022

To : All HOMs

Rpt: Foreign Secretary, Secretary (East), Secretary (ER), Secretary (West), Secretary (CPV & OIA), Director (EAMO), HoPs and HoDs.

**Sub: Nomination for ICCR “Annapurna Certificate”– 2022**

Dear HoM,

With the twin objectives of providing easy access and dependable services to everyone in search of authentic Indian cuisine abroad and recognizing restaurants abroad who have made an outstanding contribution to the promotion of Indian cuisine, ICCR has instituted an ‘Annapurna Certificate’ to be awarded every year. A copy of guidelines alongwith proforma seeking details for this purpose is enclosed.

2. Nominations for the Annapurna Certificate 2022 are now being sought. Missions are therefore, requested to recommend restaurants who have made outstanding contribution in promotion of Indian cuisine under their jurisdiction.
3. Grateful if nominations could be sent in original latest by August 31, 2022 (soft copy could be sent in advance to [dircul.iccr@gov.in](mailto:dircul.iccr@gov.in)). Missions may also like to give wide publicity to this initiative locally in order to attract a greater number of nominations.

Regards,

  
(Rajeev Kumar)

Encl. As stated above

**आजाद भवन, इन्द्रप्रस्थ इस्टेट, नई दिल्ली-110002**  
**AZAD BHAVAN, INDRAPRASTHA ESTATE, NEW DELHI-110 002**

दूरभाष/Tel. : 23379309, 23379310 फ़ैक्स/Fax : 23378639, 23378647, 23370732, 23378783

23379509 • वेबसाइट/Website : [www.iccr.gov.in](http://www.iccr.gov.in)

# **Annexure - I**

## **Indian Council for Cultural Relations** **Azad Bhavan, I.P. Estate, New Delhi**

**Subject: Guidelines for 'Annapurna Certificate'**

**Objective :**

- (a) To provide easy access and dependable services to everyone in search of authentic Indian cuisine abroad.
- (b) To recognise Restaurants abroad who have made an outstanding contribution to the promotion of Indian Cuisine.

**General Terms and conditions:**

- (i.) There shall be one Certificate for the winner. In case of more than one winner, each will be issued a separate certificate. Along with the Certificate, the winner will also be given a Plaque.
- (ii.) Restaurants operating abroad shall be eligible for the Certificate. The restaurants should have made an outstanding contribution to the promotion of authentic Indian Cuisine, among local community members.
- (iii.) The restaurant should have been in operation for at least two years.
- (iv.) The Competition is open to all Indian restaurants abroad (fine dining or all day dining) regardless of nationality, race, creed or sex of the owner. An association or organization shall not be eligible for participation.
- (v.) The restaurant must follow a high level of compliance with the food hygiene and safety norms and local rules and regulations.
- (vi.) Eligible Restaurants shall submit their application in the duly filled prescribed form to the Indian Mission/Post within the time limit prescribed for the purpose. Indian Missions abroad after due scrutiny and evaluation of the information provided by the applicant restaurants will forward the best applications to ICCR by the prescribed last date.
- (vii.) The final selection for the Certificate shall be made by a Jury to be appointed by the Indian Council for Cultural Relations for this purpose.
- (viii.) However, if in the opinion of competent authority of ICCR, a prior scrutiny of the applications received is required, a scrutinizing committee to be appointed by ICCR shall review the applications and submit scrutinized applications for consideration of Jury.
- (ix.) The Certificate shall be given on an annual basis. The validity of the Certificate shall be for life time unless reviewed by the Jury in consideration of circumstance leading to such a review.

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# **Annexure - II**



## **Indian Council for Cultural Relations** **Azad Bhavan, I.P.Estate, New Delhi-110 002**

### **Application Form for “Annapurna Certificate”**

#### **Details of restaurant:**

- (i) Name & address (in Block letters):
- (ii) Name, address and nationality of owner :
- (iii) Date of establishment:
- (iv) Educational/ Professional qualification of Chef :
- (v) Maximum Capacity:
- (vi) Type of Indian Cuisine (North, South, Punjabi etc.):
- (vii) Footfalls per month:
- (viii) Type of frequent customers (Indian/PIO/local/Other National):
- (ix) Menu of Indian cuisine offered indicating ingredients for each items:
- (x) Opening timings whether Online booking/home delivery services available:

This is to certify that the above statements given by me are true to the best of my knowledge and belief.

Date : \_\_\_\_\_ (Signature of the owner)

Place : \_\_\_\_\_ (Full Name of the owner)  
Office Seal

#### **Declaration by Mission/Post**

With the above cited information, I, the undersigned like to recommend the name of ..... for consideration for the ICCR Annapurna Certificate – 2022.

Date: \_\_\_\_\_ Signature: \_\_\_\_\_  
Place: \_\_\_\_\_ Full Name: \_\_\_\_\_  
Designation: \_\_\_\_\_