

“Yoga My Pride” Photography Contest

Rules and Guidelines for the Contestants

I. Contest Guidelines

1. Visit the dedicated contest page on MyGov (<https://innovateindia.mygov.in/yoga-my-pride/#list-item-1>).
2. Select your application category and fill in your details, as requested in the participation form.
3. Upload your entry on the contest page.
4. Go through the terms and conditions and click on submit.
5. After submitting the entry online fill the Google Form at: <https://forms.gle/dNX1AbXjQzTUjkAs5>

II. Contest Timelines

1. The entries can be submitted from 12th June 2023.
 2. The deadline for the submission of the entries is 30th June 2023 17.00 hrs (IST).
 3. In order to participate in this contest, all the entries must be received by this deadline, as per the aforementioned guidelines.
- III. The shortlisted applicants may be contacted by Ministry of Ayush, Govt. of India/Embassy of India, for verification of any information, if required.

IV. Award Categories and Prizes

1. The contest is proposed to be organized in six categories, as below:

S. No.	Female Categories	S. No.	Male Categories
01.	Youth (Below 18 years)	04.	Youth (Below 18 years)
02.	Adult (18 years and above)	05.	Adult (18 years and above)
03.	Yoga Professionals	06.	Yoga Professionals

2. The winners will be announced within the aforementioned six categories.

3. For the contest, the Yoga Professionals are defined as follows:

- a) Certified Yoga Trainers/Instructors, by reputed Yoga institutions in their country, or certification agencies.
 - b) Those with undergraduate or postgraduate degrees in Yoga and/or Naturopathy, from recognized universities or universities' affiliated institutions, are called Yoga professionals for this contest. The age group for such professionals is 18 years or above, of age at the time of submission of their entries.
4. Prizes will be announced in each of the aforementioned six categories:

A. Country-Specific Prizes

1) **Senegal:**

- i) First Prize – CFA 70000/-
- ii) Second Prize – CFA 50000/-
- iii) Third Prize – CFA 35000/-

B. **Global Prize**

The top 3 entries from each country are further considered for global-level prizes.

- a. First Prize – \$1000/-
- b. Second Prize – \$750/-
- c. Third Prize – \$500/-

5. **Terms and Conditions/ Contest Guidelines**

- I. The entries must include a **photograph of yoga pose of the applicant** (OF ONESELF) against a background and a short slogan/theme not more than 15 words depicting that photograph. The photograph should resonate with the theme or description. The entry should also include the name of the asana or posture.
- II. The photograph can be taken in a **background** such as Heritage Sites, iconic places, Scenic Nature, Tourist destinations, lakes, rivers, hills, forests, studio, home etc.
- III. The contest is open to all, irrespective of their age, gender, profession, nationality etc. However, employees of Ministry of AYUSH and their relatives will not be eligible to participate in the contest due to a potential conflict of interest.
- IV. The applicants must not disclose their personal identity, i.e. name, caste, country etc., in the photo entry submitted.
- V. A person can participate **only under one category and can upload only one photo**. People submitting entries under more than one category, or submitting multiple entries/ photos will be disqualified and their entries not evaluated.
- VI. All the entries/photos must be in a digital format uploaded on My.Gov platform
- VII. Participants should upload photographs in JPEG/PNG/SVG/TIFF format only, and the file size should not exceed 2MB.
- VIII. The entries are to be submitted only through the MyGov contest link; no other submissions will be accepted. An email should also be sent to pol.dakar@mea.gov.in and cons.dakar@mea.gov.in attaching the photo and mentioning the slogan, and personal information of the contestant

such as name, address, mobile number etc. and the category under which contesting.

- IX. Submissions/entries will not be accepted once the **deadline lapses i.e 30th June 17.00 hrs IST**. The Ministry reserves the right to shorten/extend the deadline of the contest at its discretion.
- X. An entry may be disregarded if category related information or any other relevant information crucial for the administration of the contest is incomplete or deficient. Participants should select the appropriate category such as Male/Female and Youth/Adult/Professional within which they are submitting their entry, and ensure that all the information provided by them is complete. Absence of email and Phone number in the online application will also entail awarding the prize to the subsequent shortlisted applicant in case of winning the prize.
- XI. Photos that portray or otherwise include inappropriate and/or offensive content, including provocative nudity, violence, human rights and/or environmental violation, and/or any other contents deemed to be contrary to the law, religious, cultural & moral traditions and practices of India, are strictly prohibited and will be immediately discarded and disqualified. The Ministry reserves the right to disregard any other such entry that the evaluation committee may deem inappropriate and offensive, apart from the criteria mentioned above.
- XII. The applicant will be disqualified from the contest if it is found that he/she is trying to influence any member of the evaluation committee by writing letters, sending emails, making telephone calls, approaching in person or any other similar activity.
- XIII. Any applicant found to give a false declaration of age is bound to be disqualified. Winners will have to produce Aadhar card/passport for bonafide proof of age, failing to do so would again entail disqualification.
- XIV. The applicants below 18 years of age may getlogin ID created by the parents, and also obtain the consent of their parents to participate in this category.
- XV. The decisions of the screening committee and the evaluation committee will be final and binding for all the applicants. The evaluation committee may seek clarifications on any aspect (including age) of the entry from the applicant, and if the same is not furnished within the given time, the entry could be disqualified.

- XVI. By entering the contest, the participants acknowledge that they have read the terms and conditions governing the contest, and agree to them, including,
- a. Photo submitted in the contest is an original image created and does not infringe on the copyrights and intellectual property rights of any person or entity.
 - b. Abiding by any and all final decisions taken by the evaluation committee and MoA.
 - c. Providing consent to the Ministry to announce the names of winners, their State and Country of residence as applicable.
- XVII. Any copyright infringement will lead to disqualification and forfeiture of prize money. The decision of the selection committee and evaluation committee will be final in this regard.
- XVIII. The applicants who are shortlisted may be requested to furnish additional information if required. A failure to do so within 5 working days may lead to the disqualification of their entry from further consideration.
- XIX. The Ministry bears no responsibility for any costs or damages incurred by the participant in the process of participating in the contest. Entry to the contest is completely free of charge and neither the Ministry nor any of its affiliated bodies charge any fees for participation in this contest.
- XX. MoA will own all rights, titles, interests including all related Intellectual Property Rights in the contents submitted by the applicants for this contest. The applicants may understand that their consent for the use of their entries, by MoA, for any promotional activities in future, is inherent and included in their act of submission of their entries for this contest.

VIII. Confidentiality

1. The personal information of all the applicants will be kept confidential.
2. The announcements will only reveal the identities of the winners of the contest, with information such as name, age, gender, category of award, and city.
3. By entering the contest, the participants provide the Ministry, the consent to use their names and basic information for contest related

announcements—such as the announcement of shortlisted entries, and of winners.

4. The Ministry does not bear any responsibility for any copyright or IPR infringement. Participants are solely responsible for any copyright infringement arising from their contest submission.
5. The applicants may understand that their consent for the use of their entries, by MoA, for any promotional activities in future, is inherent and included in their act of submission of their entries for this contest.

Declaration by the Applicant

I hereby declare that the photograph for the contest is submitted by me and that the subject in the photograph is myself. The information provided by me in the application form are true. In the event of winning, If any information provided by me turns out to be false or if the photograph has copyright infringement then I understand that I may be disqualified from the contest and will have no right or say whatsoever on the decisions taken by the evaluation committee. I give consent to use this photograph for online promotional activities of the Ministry of Ayush in future.